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US AIRWAYS magazine

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ROUGHING IT?

Luxury Camping Offers
The Best of Both Worlds

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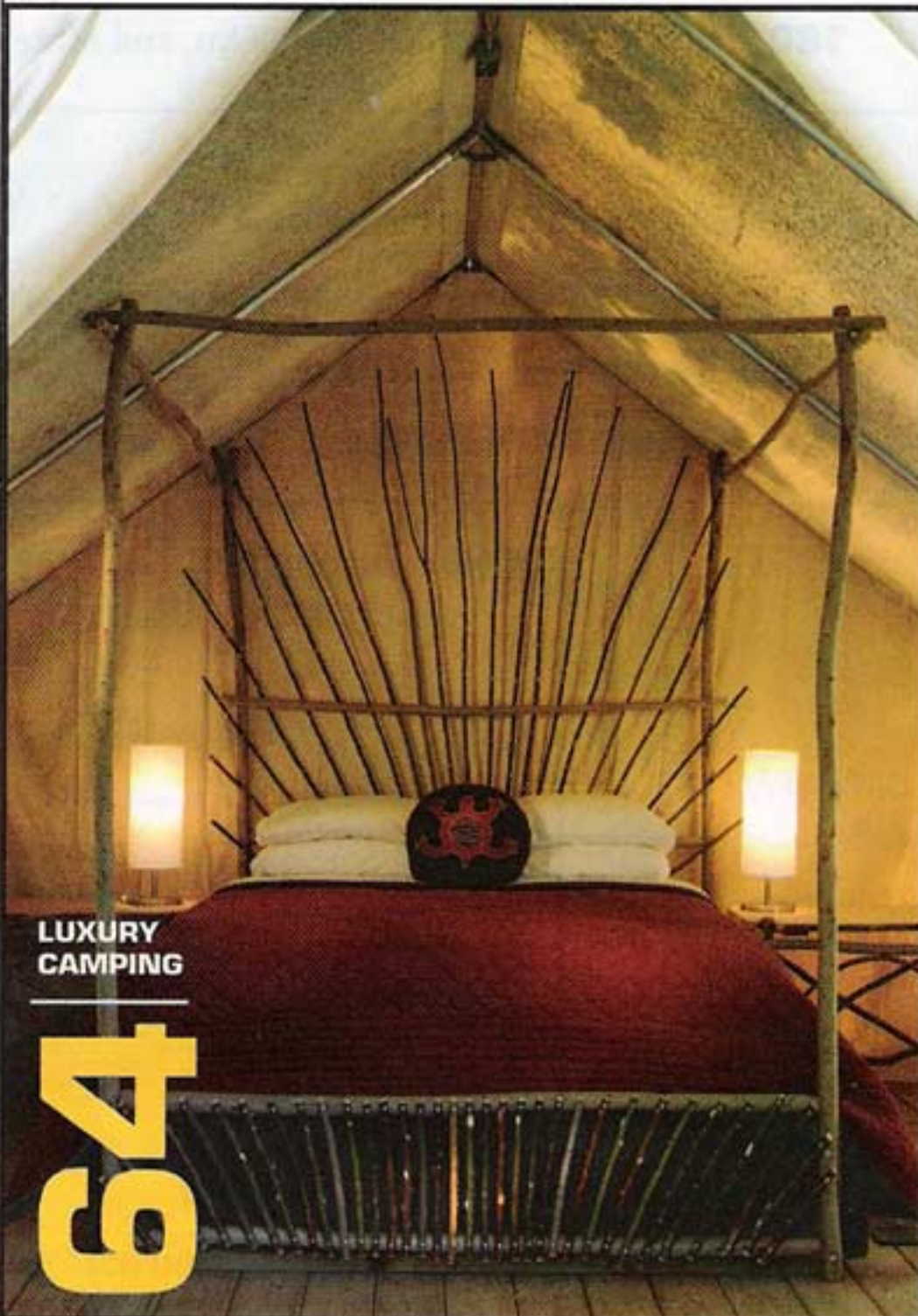
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MATERIAL WORLD

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LUXURY CAMPING

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56...Cruising British Columbia

Explore the natural beauty and unique culture that make the coastal regions near Vancouver so compelling.

by John Lee

64...Rustic yet Refined

Going up the country doesn't mean you have to say goodbye to your favorite creature comforts.

by Celeste Moure

→ WALK OF LIFE

With this footwear, you can feel great about looking good.



Make a fashion statement while making a difference in another corner of the world. It's easy thanks to a partnership between Camp Jabulani, a luxe safari lodge near Kruger National Park in South Africa, and a group of young women from a village in the Transkei region.

Employing an age-old technique, young artisans hand-make leather sandals that they embellish with traditional beads. The footwear is available in a multitude of colors and come in sizes 6–10 (UK sizes 4–8). Most of the proceeds from the one-of-a-kind shoes go to support the village and its families. “We buy the sandals from the women as a way to support the community,” says Adine Roode, managing director of Camp Jabulani and the nearby Hoedspruit Endangered Species Centre (which also benefits from each sale). In addition to footwear, Camp Jabulani’s online boutique plans to sell art, jewelry, and apparel.

campjabulani.com/boutique

IT'S ONLY FAIR

When you buy fair-trade goods, you're not just purchasing a superior product. You're also ensuring that farmers, workers, and artisans from developing countries around the world benefit from equitable wages, safer working conditions, and the means to become economically self-sufficient.

Shop at the following Web sites in good conscience.

Equal Exchange

This worker-owned co-op (the largest of its kind in the U.S.) pioneered the fair-trade business model when it began selling coffee sourced directly from Central American farmers in 1991. The co-op also carries tea, gourmet chocolate, and organic sugar.

equalexchange.com

Ten Thousand Villages

A founding member of the International Fair Trade Association, this enterprise started in 1946 and now has 160 retail shops in the U.S. and Canada.

tenthousandvillages.com

Click Here

For a more complete list of fair-trade vendors, read this article on our Web site at usairwaysmag.com.

In some cultures, elephants symbolize luck, and the elephant that inspired the name of the safari lodge is indeed one lucky creature. In 1997, abandoned 4-month-old Jabulani was found by Lente Roode (Adine's mother), who rescued the pachyderm and nursed it to health. Several years later, she saved a herd in Zimbabwe. Camp Jabulani was created to support the care of Roode's brood (including Jabulani, who took to the herd after failed attempts to assimilate in the wild) — and to allow guests to interact with these amazing creatures in a five-star setting.



PHOTOGRAPHY (SANDALS) BY STACEY HAINES

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