

The Evolution of Camp Jabulani

A TRANSLATION OF OUR
REDEFINED JABULANI EXPERIENCE

www.JabulaniSafari.com



A SOULFUL SAFARI EXPERIENCE

The decision to evolve and simplify our Jabulani brand identity follows a fourteen-year inspirational journey that has grown from an "Extraordinary African Experience" to a "Unique and Soulful Safari Experience."

So, what has changed, you ask?

1. CAMP JABULANI IS REBRANDED TO JABULANI

The word "Camp" falls away to reveal a bolder and more confident **JABULANI**, also referred to as **JABULANI SAFARI**

2. BRAND NEW WEBSITE WWW.JABULANISAFARI.COM

[VISIT OUR NEW WEBSITE](#)

3. REDESIGNED LOGO AND BRAND IDENTITY

Our original logo has been tailored to embrace our history and our redefined Jabulani journey. A journey that we have shared with our loyal patrons and look forward to sharing with a new generation of Jabulani guests to come.

It proudly portrays the evolution of the Jabulani elephant experiences over the past two years, as well as the acceptance that the Jabulani herd have continually shown to orphaned elephants.

The introduction of the elephant calf to our logo is a representation of this unique attribute of the Jabulani herd.



2005



2019

WATCH OUR BRAND EVOLUTION VIDEO:

*The Evolution of
Camp Jabulani*
2005 - 2019

Share your thoughts with us

We would love to hear your feedback on our changes, and our new website!
Please [EMAIL US](#) and let us know what you think.

What else is News?

JABULANI CHILD POLICY AMENDED

As of 01 April 2019, we have made the decision to allow one child age six or older to share with their parents in a Jabulani suite. A suite with two parents and a child will also enjoy private game drives, which also ensures that all guests maintain the privacy and intimacy that we are renowned for at Jabulani.



JABULANI SAFARI is a proud member of RELAIS & CHATEAUX

GET SOCIAL WITH JABULANI

Follow us on our social media platforms, to keep up to date with the latest news and updates from our team.

